



All together
better



Important Notice Regarding Forward-Looking Statements



This presentation contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 that are based on beliefs and assumptions and on information currently available. In some cases, you can identify forward-looking statements by the following words: “outlook,” “target,” “reflect,” “on track,” “foresees,” “future,” “may,” “deliver,” “will,” “shall,” “could,” “would,” “should,” “expect,” “intend,” “plan,” “anticipate,” “believe,” “estimate,” “predict,” “project,” “potential,” “continue,” “ongoing” or the negative of these terms, other comparable terminology (although not all forward-looking statements contain these words), or by discussions of strategy, plans, or intentions. These statements involve risks, uncertainties and other factors that may cause actual results, levels of activity, performance or achievements to be materially different from the information expressed or implied by these forward-looking statements. Although we believe that we have a reasonable basis for each forward-looking statement contained in this presentation, we caution you that these statements are based on a combination of facts and factors currently known by us and our projections of the future, about which we cannot be certain.

Forward-looking statements in this presentation include, but are not limited to, statements regarding a potential strategic review, partnerships or other relationships with third parties or customers, new or anticipated revenue opportunities, the use of our share repurchase program and future financial expectations. We cannot assure you that the forward-looking statements in the information in this presentation will prove to be accurate. These forward-looking statements are subject to a number of significant risks and uncertainties that could cause actual results to differ materially from expected results. Descriptions of some of the factors that could cause actual results to differ materially from these forward-looking statements are discussed in more detail in our filings with the SEC, including the Risk Factors section of our Annual Report on Form 10-K for the year ended December 31, 2021. Furthermore, if the forward-looking statements prove to be inaccurate, the inaccuracy may be material. In light of the significant uncertainties in these forward-looking statements, you should not regard these statements as a representation or warranty by us or any other person that we will achieve our objectives and plans in any specified time frame, or at all. The forward-looking statements in this presentation represent our views as of the date of this presentation. We anticipate that subsequent events and developments will cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. You should, therefore, not rely on these forward-looking statements as representing our views as of any date subsequent to the date of this presentation.

Sharecare is a **health & well-being interoperable platform** that **unifies all the elements** of individual and community health so everyone can live better, longer across the **dynamic continuum of their healthcare needs. All Together Better**

Strategic partners & clients

ENTERPRISE



PROVIDER



LIFE SCIENCES



Sharecare by the numbers

~64K

employer clients

127

top life sciences brands

11M

eligible lives

6K+

health system clients

73

Sharecare NPS score
(95 on CareLinx payor programs)

~2.8M

social followers reaching
306M in 2021



ALL TOGETHER BETTER

Business Positioned for Growth and Scale



Comprehensive Platform

Innovative digital health platform based on human-centric design



Data & Innovation

At the **intersection of technology, healthcare, & media**, creating data-driven solutions



Diversified Revenue & Scale

Diversified, scalable portfolio with opportunity to **capture \$1B++ in incremental revenue from contracted lives**

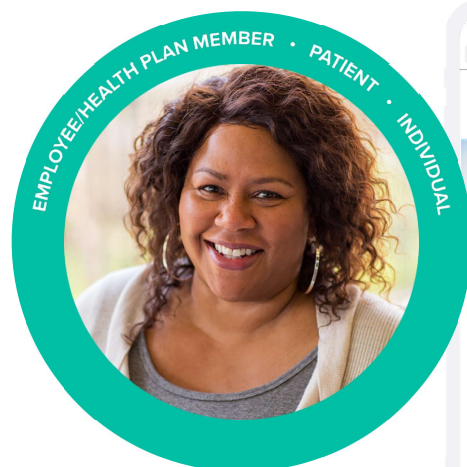


Differentiated Financial Performance

Positioned for success with **strong revenue, balance sheet, and profitability**

ALL TOGETHER BETTER

Comprehensive Digital-First Ecosystem Centered around the Person



Digital front door

Interoperable digital platform

Data

RealAge • biometrics • tracker activity/behavioral data • claims data • SDOH • medical records

Artificial Intelligence/Machine Learning

Channels

Enterprise

Provider

Life Sciences

Personalized engagement

wellness/well-being • navigation/advocacy • digital therapeutics • clinical solutions • value-based services • home care

Dynamic care console

Data

Insights

Action

Outcomes



Employers



Payors



Medicaid



Medicare Advantage



Public sector



Providers/
Health
systems



Health
coaches/
advocates



Caregivers



Life sciences
brands



Communities



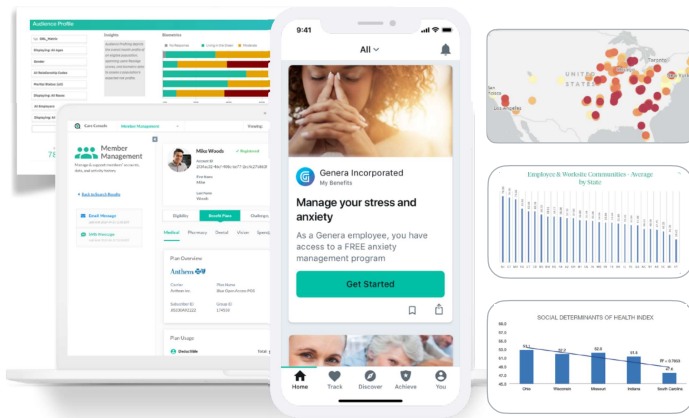
CHANNEL OVERVIEW

ENTERPRISE



Integrated Solution Lowering Healthcare Costs, Improving Outcomes, and Increasing Satisfaction

Core digital platform



PMPM

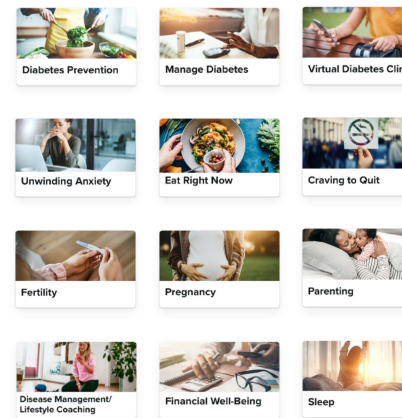
Claims ingestion

Population risk stratification

Member engagement

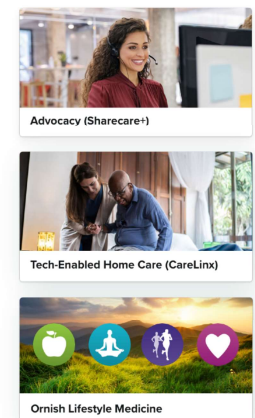
Incentives management

Marketplace of targeted digital therapeutics



PMPM and/or incremental fee per enrollee

High-touch care





CHANNEL OVERVIEW

PROVIDER



Comprehensive Solutions Addressing Providers' Needs While Improving Efficiency and Patient Care

Core service

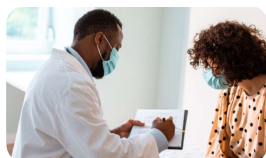
HEALTH INFORMATION MANAGEMENT



- Release of information (ROI)
- Medical record requests & retrieval
- Medical record audits & reviews
- Dynamic insights (AI)
- Forms management

Per record request

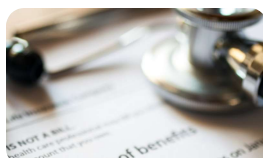
VALUE-BASED CARE



- High risk patient stratification
- High cost claimant/care gap analysis
- Clinical measures & reporting
- Practice provider and network performance

Gainshare or per provider per month

PAYMENT INTEGRITY



- Fraud, waste, and abuse
- Audit/denial mgmt services
- Clinical validation
- Pre-submission claim review insights (AI)
- Coding & pricing audits

Gainshare or per claim processed

REMOTE PATIENT MONITORING

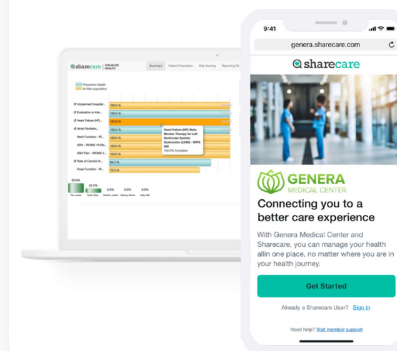


- Diabetes prevention and management
- Heart disease (Ornish Lifestyle Medicine)
- Obesity & nutrition support

PMPM, reimbursement, or fee for service

Digital platform

24/7 PATIENT ENGAGEMENT



PMPM



CHANNEL OVERVIEW

LIFE SCIENCES



Key Strategic Driver for Consumer Acquisition, Content Creation, Brand Awareness, and Data-Driven Digital Activation

Core service: Data-driven conversion and patient engagement



Condition education centers

1st party targeted messaging

Lead generation

- 73M targetable patients
- Relevant, personalized content assets that drive action

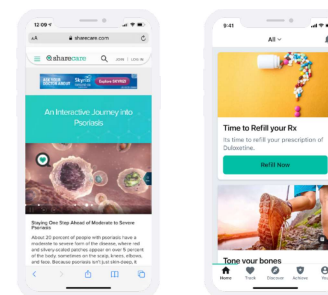


CPUV, CPM, CPC, CPL

Digital platform

24/7 PATIENT ENGAGEMENT

Driving de-centralized clinical research at scale

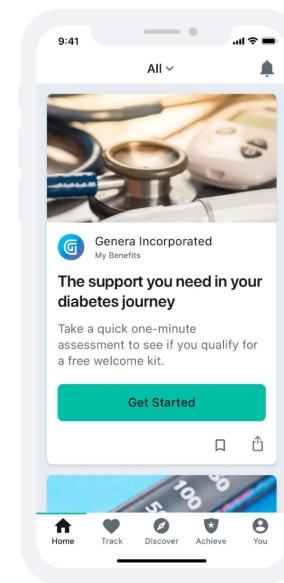
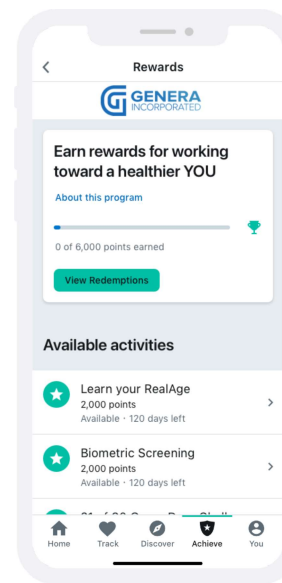
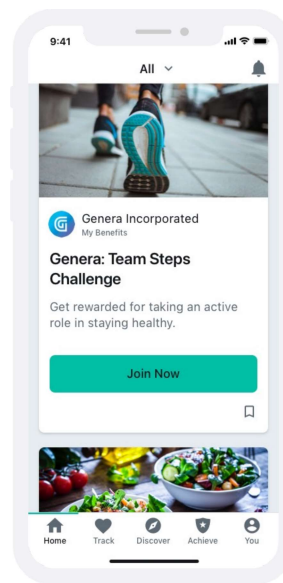
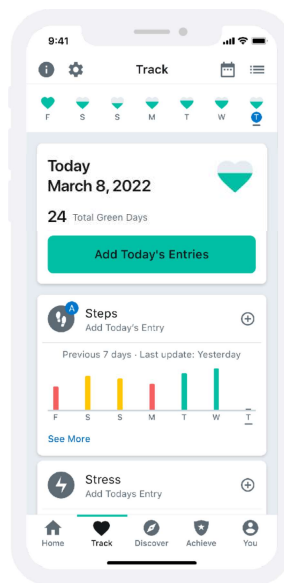
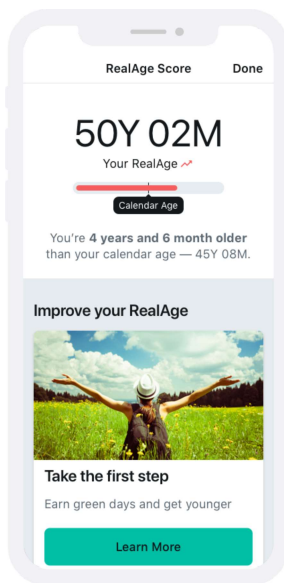
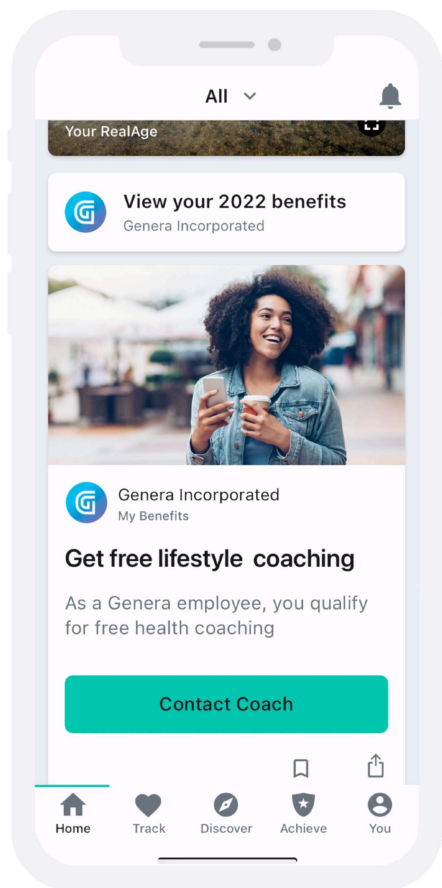
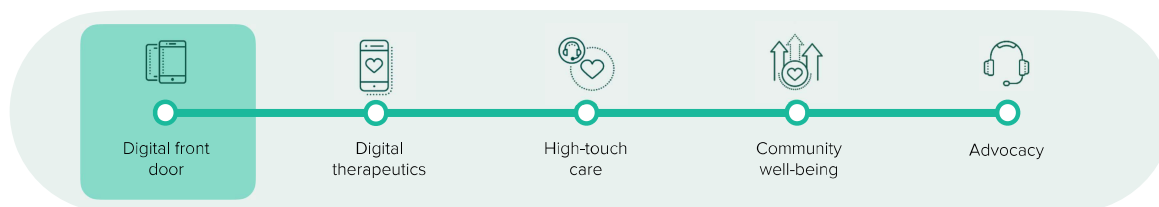


CPUV, CPM, CPC, CPL



ALL TOGETHER BETTER

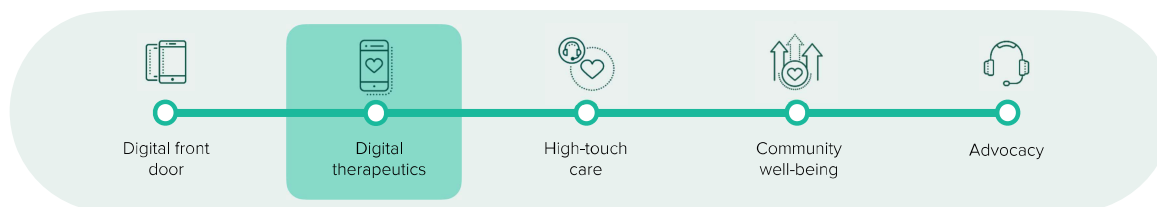
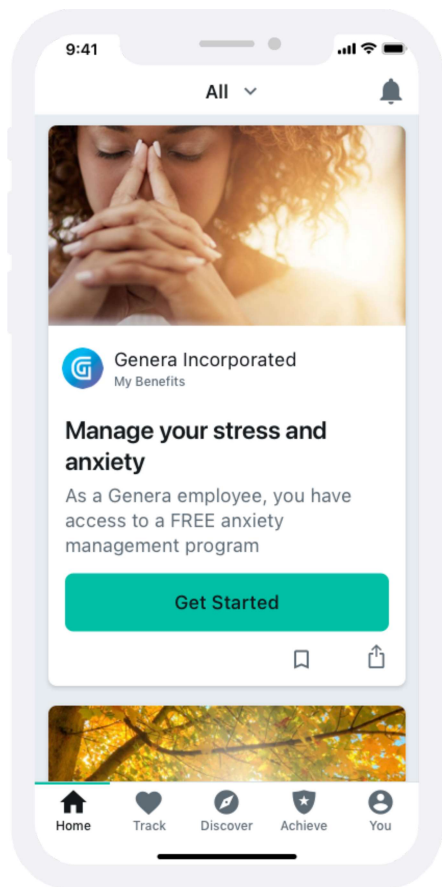
Digital Front Door: Well-Being & Healthcare Navigation





ALL TOGETHER BETTER

Digital Therapeutics: Comprehensive Library



Award winning, evidence-based digital therapeutics ranging from asthma to women's health that combines neuroscience and mindfulness tools to help members identify their triggers and learn new coping techniques focused on delivering key outcomes.

67%

reduction in GAD-7 scores (anxiety)

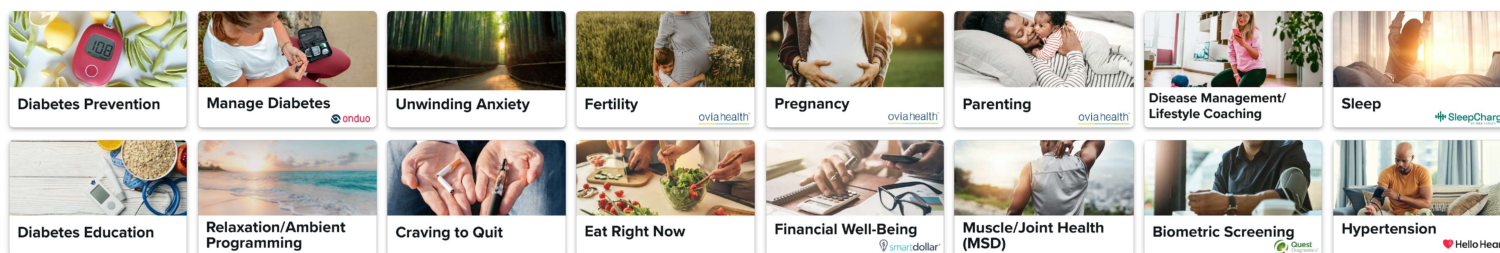
40%

reduction in craving-related eating

5x

tobacco cessation quit-rate compared to gold standard

Yale





ALL TOGETHER BETTER

High-Touch Care: Home Care & LM/DM Coaching



Digital front door



Digital therapeutics



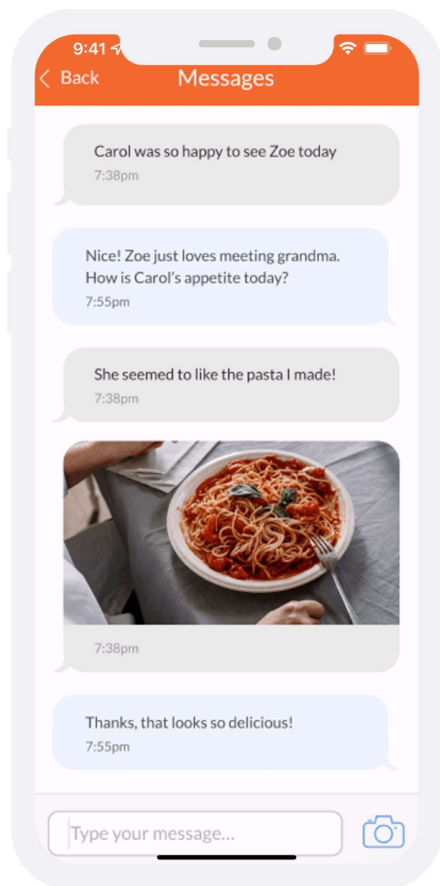
High-touch care



Community well-being



Advocacy



Home Care

High-quality, tech-enabled home care focused on improving the quality of life for patients and family members creating greater peace of mind.

- Tech-enabled caregivers collect valuable data
- Real-time, actionable data
- Visit monitoring & transparency

450K+ care providers delivering national coverage
3M+ hours of home care provided
1.5M+ Medicare Advantage members
400+ Medicare Advantage plans



HITRUST
CSF Certified

ID	Name	DOB	Med Rec	Estimate	Weight	Height	Diabetes	Cholesterol	Status	Cough	Dist	Last Visit
000001	Smith, John	1/1/1950	Y	100	180	70	Y	200	Y	Y	Y	10/1/19
000002	Johnson, Mary	2/2/1955	Y	120	160	60	N	150	N	N	N	9/15/19
000003	Williams, David	3/3/1960	Y	110	170	75	Y	220	Y	Y	Y	10/10/19
000004	Miller, Sarah	4/4/1965	Y	90	150	55	N	120	N	N	N	9/20/19
000005	Wilson, James	5/5/1970	Y	130	190	85	Y	250	Y	Y	Y	10/5/19
000006	Moore, Lisa	6/6/1975	Y	105	165	65	N	140	N	N	N	9/25/19
000007	Taylor, Robert	7/7/1980	Y	115	175	70	Y	210	Y	Y	Y	10/12/19
000008	Anderson, Emily	8/8/1985	Y	125	185	80	N	160	N	N	N	9/18/19
000009	Thomas, Michael	9/9/1990	Y	140	200	90	Y	280	Y	Y	Y	10/8/19
000010	Clark, Jennifer	10/10/1995	Y	100	160	60	N	130	N	N	N	9/22/19



DM/LM Coaching

High-cost chronic conditions:

- Asthma
- Chronic obstructive pulmonary disease
- Coronary artery disease
- Diabetes
- Heart failure

At-risk members:

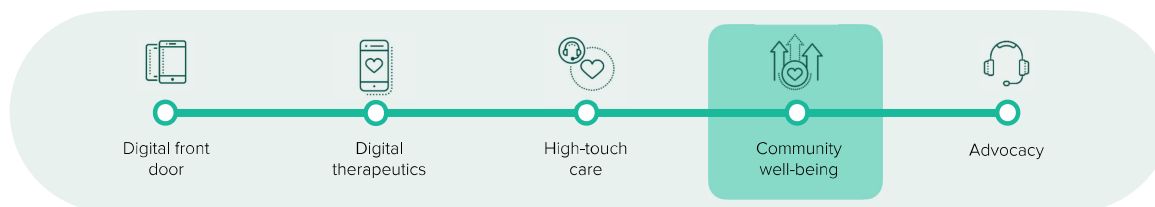
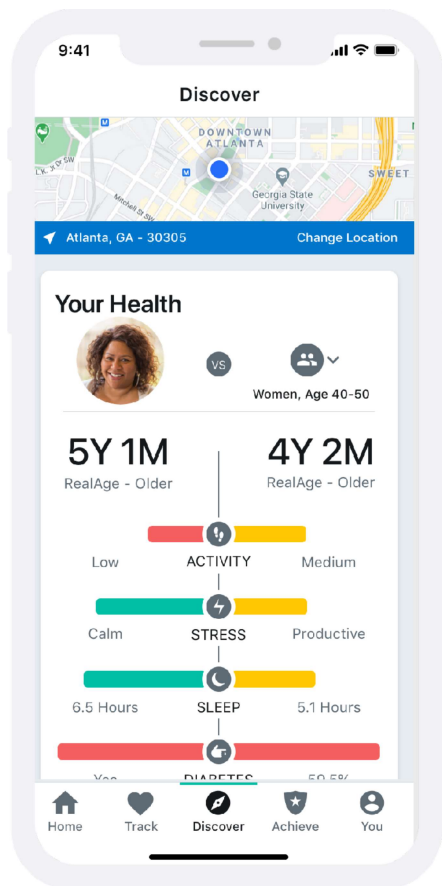
- Exercise
- Nutrition
- Stress
- Weight





ALL TOGETHER BETTER

Community Well-Being: Analyzing Social Risk



SDOH: Strategic Approach to Assessing Employee Populations



- 1. Population**
Members and worksite data from eligibility
- 2. Health risks**
Members' health risk measured through RealAge
- 3. Indiv. well-being**
Population wide measures of physical, financial, community, social and purpose
- 4. SDOH**
Social determinants of health and measures of holistic community health

Benefits configuration

Engagement and outreach strategies, communications and messaging, digital therapeutics and programs, incentives

Health equity & DEI

Community diversity, measures of segregation, institutional and structural racism

Pandemic vulnerability

Transportation, health literacy and translation, vaccine, hesitancy and access

Community

CBO's and social services, transit offices, health systems, public health and safety

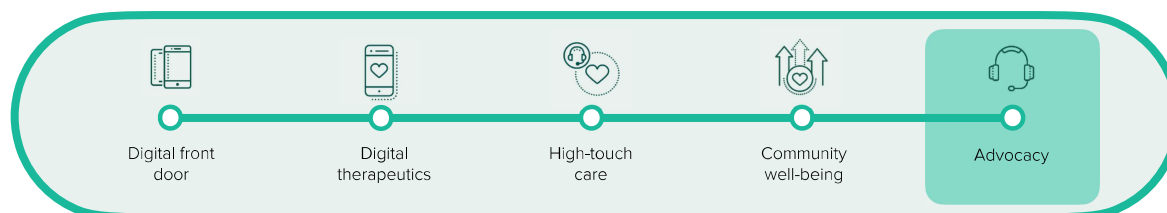
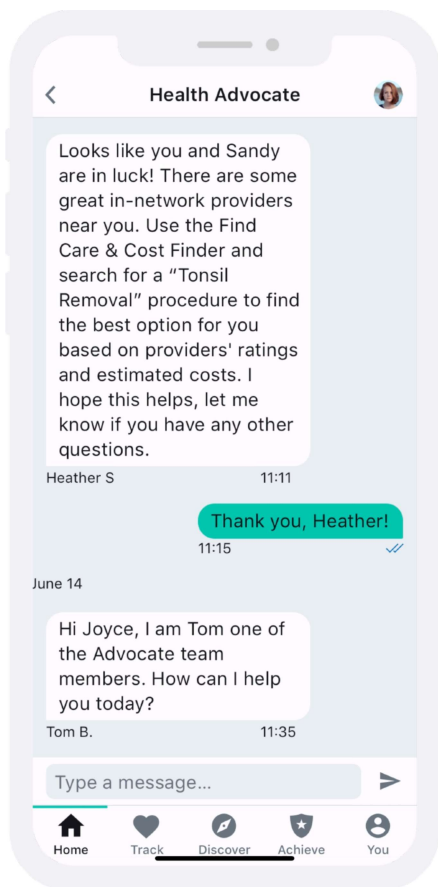
Worksite and places

Built environment, culture, verification

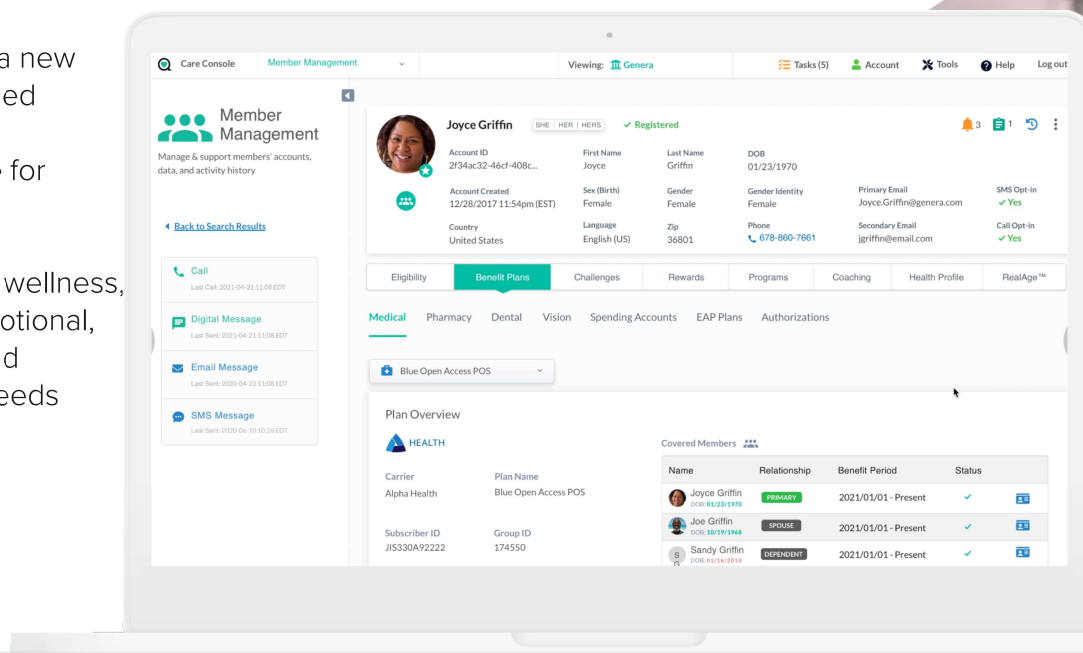


ALL TOGETHER BETTER

Advocacy: Digital-First Navigation



Delivering a new and simplified advocacy experience for employees proactively supporting wellness, clinical, emotional, financial and logistical needs

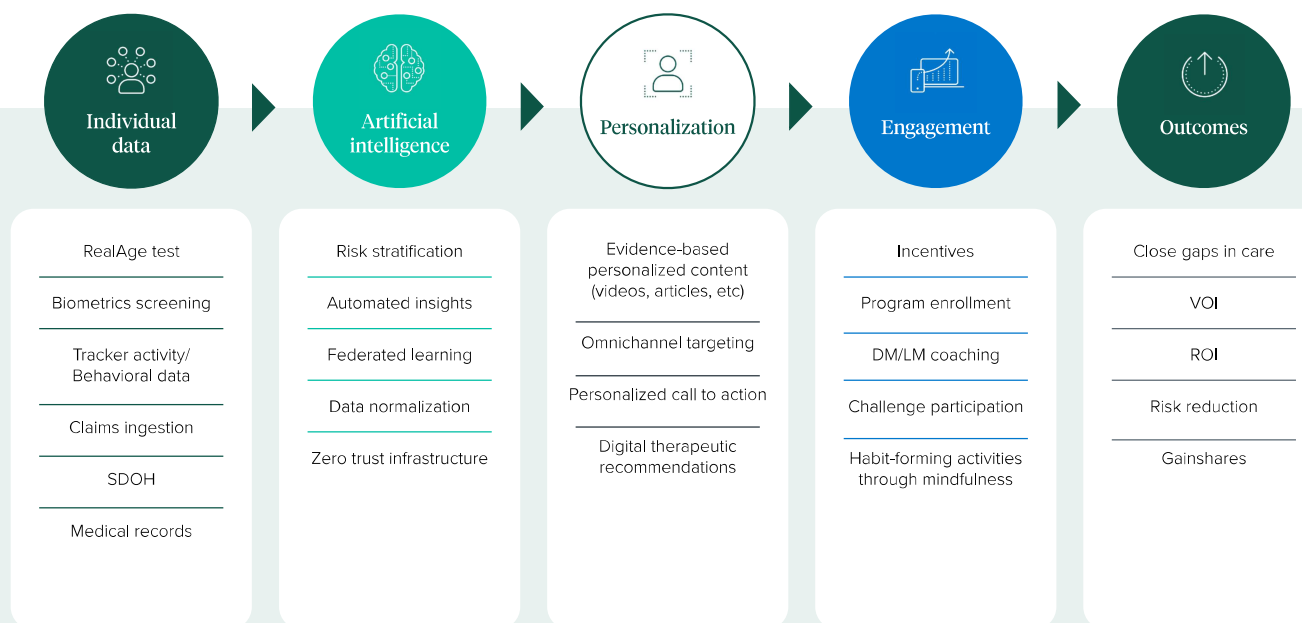




ALL TOGETHER BETTER

Why Sharecare is Different

Unique data-driven, personalized engagement/navigation driving outcomes



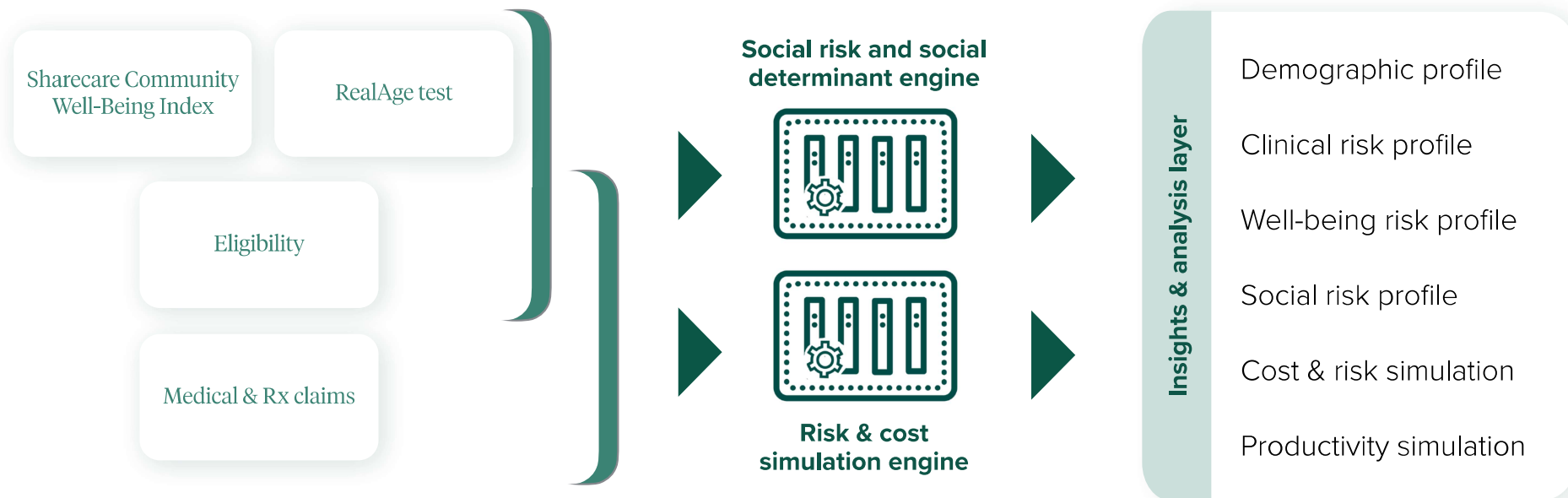


ALL TOGETHER BETTER

Sharecare Risk Assessment



- Sharecare executes on two parallel data processes, analyzing eligible lives and medical and Rx claims, as well as platform-collected population risk profiles combined with over 600 elements of social determinants of health covering all counties, zip codes, and census tracts across the country
- Sharecare also runs client and partner data through our standard disease identification algorithm and in order to align results to models leveraged for Sharecare care management and advocacy protocols
- The output of these processes is then combined in an insights layer to support views across population demographics, clinical risks, well-being risks, social risks, and simulations for cost and productivity impact





ALL TOGETHER BETTER

Population Snapshot



59%

female, compared to 48% nationally



3 in 4

overweight or obese



\$1.45B

annual projected cost tied to top 15 clinical drivers



\$596

projected risk adjusted PMPM expenditures for members



~\$100M+

estimated cost avoidance and value opportunity

37

avg age, 3 years older than the national avg

50%

counties in state without OBGYN

\$228M

annual simulated cost tied to respiratory infections

20%+

higher PMPM expenditure compared to the national benchmark

~8M

projected hours lost due to mental health issues

32%+

higher PMPM opportunity compared to the national benchmark

Demographics

Individual & social risks

Cost burden & projections

Productivity projections

Opportunity assessment

ALL TOGETHER BETTER

Translating Risk Reduction to Value



QUALITY ADJUSTED
YEARS

WORKFORCE
PRODUCTIVITY

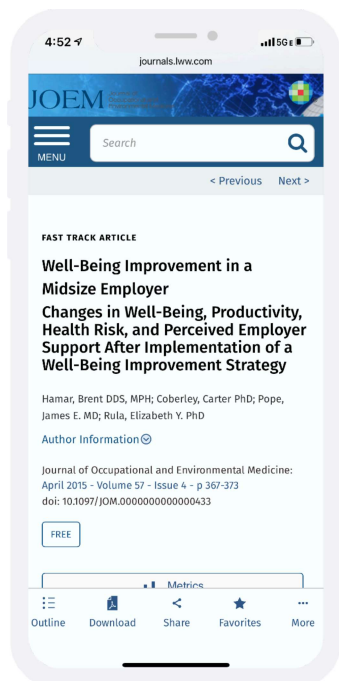
COST
AVOIDANCE

COST
REDUCTION

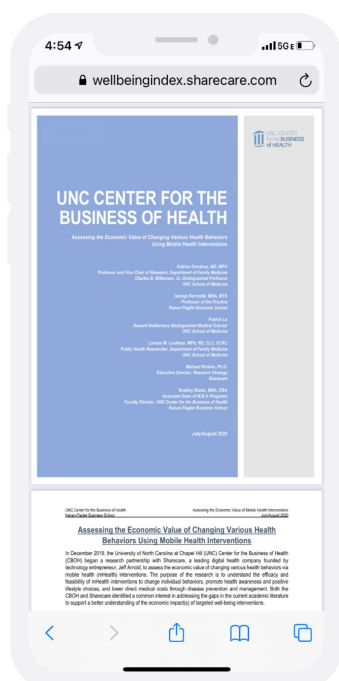
COST
SAVINGS



2010 - present



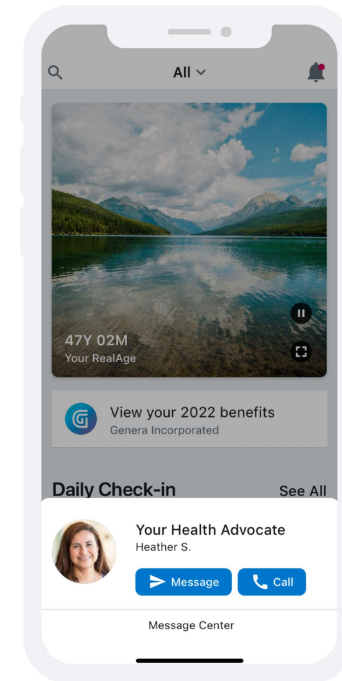
2014 - present



2014 - present



2014 - present



Today

Thank you.

