FORM 4

obligations may continue. See

Instruction 1(b)

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Finerman Karen						2. Issuer Name and Ticker or Trading Symbol Sharecare, Inc. [ SHCR ]								cable) or	g Pers	10% Ov	vner	
(Last) (First) (Middle) C/O FALCON CAPITAL ACQUISITION CORD 660 MADISON AVENUE, 12TH FLOOR				ıP.	3. Date of Earliest Transaction (Month/Day/Year) 07/01/2021  4. If Amendment, Date of Original Filed (Month/Day/Year)								below)		Eiling	Other (s below)		
(Street) NEW Y(	EW YORK NY 10065				4. II Amendment, Date of Original Filed (Month/Day) Year)								e) X Form f Form f					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Date					nth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispos Code (Instr. 5)		rities Acquired (A) or d Of (D) (Instr. 3, 4 ar		Benefici	s Formally (D) (sollowing (I) (I		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									e V	Amount	(A) o (D)	r Price	Transac (Instr. 3	tion(s)				
Class A Common Stock 07/01.					'2021		С		20,00	20,000 A		20	20,000		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	Co	nsactio	on of tr. De Se Ac (A) Dis			Exerc ion Da /Day/Y		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Co	de V	(A)	(D)	Date Exerci	sable	Expiration Date	Title	Amount or Number of Shares						
Class B Common Stock	(1)	07/01/2021		C			20,000	(1		(1)	Class A Common Stock	20,000	\$0	0		D		

## **Explanation of Responses:**

1. In connection with the completion of the Issuer's business combination (the "Business Combination") pursuant to the Agreement and Plan of Merger, dated February 12, 2021 (the "Merger Agreement") by and among Falcon Capital Acquisition Corp. ("FCAC"), Sharecare, Inc. ("Legacy Sharecare"), FCAC Merger Sub Inc. ("Merger Sub"), and Colin Daniel solely in his capacity as representative of the stockholders of Legacy Sharecare (the "Representative"), the shares of Class B Common Stock automatically converted into shares of Class A Common Stock on a one-for-one basis for no additional consideration. As part of the Business Combination, FCAC changed its name to Sharecare, Inc. (the "Issuer") upon closing of the Business Combination on July 1, 2021 (the "Closing").

## Remarks:

In connection with the Closing, the Reporting Person is no longer a director of the Issuer.

/s/ Daniel Nussen, Attorney-in-07/06/2021 fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.