FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Daniel Colin |  |  |  |       |                                  | 2. Issuer Name and Ticker or Trading Symbol Sharecare, Inc. [ SHCR ] |   |  |          |   |      |  |  |             |                                       | 5. Relationship of Repor<br>(Check all applicable)<br>Director                                  |  |                                   | 10% Ov   | ner                                      |  |
|--|--|--|--|-------|----------------------------------|--|---|--|----------|---|------|--|--|-------------|---------------------------------------|---|--|-----------------------------------|--|--|--|
| (Last)   | (F<br>ARECARE,   | irst) INC.                                 | (Middle)   |       |                                  | 3. Date of Earliest Transaction (Month/Day/Year) 07/26/2024          |   |  |          |   |      |  |  |             |                                       | below)  | officer (give title elow)  Chief Administrative Officer  |                                   |  | ·  |  |
| 255 E PACES FERRY RD NE SUITE 700                      |  |  |  |       |                                  | 4. If Amendment, Date of Original Filed (Month/Day/Year)             |   |  |          |   |      |  |  |             | Line                                  | 6. Individual or Joint/Group Filing (Check Applicable Line)  Form filed by One Reporting Person |  |                                   |  |  |  |
| (Street)   | ΓA G   | A  | 30305  |       |                                  | Form filed by One Rep Form filed by More that Person                 |   |  |          |   |      |  |  |             |                                       | •   |  |                                   |  |  |  |
| (City) (State) (Zip)                                   |  |  |  |       |                                  |  | Rule 10b5-1(c) Transaction Indication                       |  |          |   |      |  |  |             |                                       |   |  |                                   |  |  |  |
|  | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |  |  |       |                                  |  |   |  |          |   |      |  | o satisfy  |             |                                       |   |  |                                   |  |  |  |
|  |  | Та   | ble I - Nor  | n-Der | rivativ                          | ve Se  | ecur  | ities Ac   | qu       | iired, l                                | Dis  | osed c   | of, or   | Ben         | eficially                             | Owned   |  |                                   |  |  |  |
| Date   |  |  |  | Date  | ransaction<br>e<br>nth/Day/Year) |  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |  | ,        | 3.<br>Transaction<br>Code (Instr.<br>8) |      | 4. Securities Acquired (A<br>Disposed Of (D) (Instr. 3 |  |             | ) Securities<br>Beneficia<br>Owned Fe | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported                       |  | : Direct<br>r Indirect<br>str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4)                    |  |  |
|  |  |  |  |       |                                  |  |   |  |          | Code                                    | v    | Amount   |  | A) or<br>D) | Price                                 | Transacti<br>(Instr. 3 a  | on(s)  |                                   |  | (  |  |
| Common Stock   |  |  |  | 07/   | 07/26/2024                       |  |   |  |          | M                                       |      | 125,0  | 00   | A           | (1)                                   | 605   | 605,621  |                                   | D  |  |  |
| Common Stock   |  |  |  | 07/   | 7/26/2024                        |  |   |  |          | F                                       |      | 2,937  |  | D           | \$1.38                                | 602   | 2,684  |                                   | D  |  |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)   |  |  |       |                                  |  |   |  |          |   |      |  |  |             |                                       |   |  |                                   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)    | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Da<br>if any<br>(Month/Day/Y | ate,  |                                  | ansaction<br>ode (Instr.   |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed<br>of (D) (Instr.<br>3, 4 and 5) |          | Date Exe<br>piration<br>onth/Da         | Date |  | 7. Title and Am<br>of Securities<br>Underlying<br>Derivative Sec<br>(Instr. 3 and 4) |             | s<br>Security                         | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio | e<br>s<br>illy                    | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>ct (Instr. 4) |  |
|  |  |  |  |       | Code                             | v  | (A)   | (D)  | Da<br>Ex | ite<br>ercisabl                         |      | xpiration<br>ate                                       | Title  | ļ,          | Amount<br>or<br>Number<br>of Shares   |   | (Instr. 4)   |                                   |  |  |  |
| Restricted<br>Stock<br>Units                           | (1)  | 07/26/2024                                 |  |       | M                                | M  |   | 125,000  |          | (1)                                     |      | (1)  | Comn   |             | 125,000                               | \$0   | 1,250,000  |                                   | D  |  |  |

## **Explanation of Responses:**

1. On June 14, 2024, Reporting Person was granted 1,500,000 Restricted Stock Units ("RSUs"), which vest from 2024 - 2026 in twelve equal installments. 1/12 of the RSUs vested and were settled on July 26, 2024 (2,937 of which were withheld by issuer to cover the required withholding taxes of RSUs. RSUs converted into common stock ("Common Stock") of Sharecare, Inc. (the "Company") on a one-for-one basis.

## Remarks:

/s/ Christie J. Miller, Attorney-07/30/2024 in-Fact for Reporting Person

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.