



All together
better



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This presentation contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 that are based on beliefs and assumptions and on information currently available. In some cases, you can identify forward-looking statements by the following words: “outlook,” “target,” “reflect,” “on track,” “foresees,” “future,” “may,” “deliver,” “will,” “shall,” “could,” “would,” “should,” “expect,” “intend,” “plan,” “anticipate,” “believe,” “estimate,” “predict,” “project,” “potential,” “continue,” “ongoing” or the negative of these terms, other comparable terminology (although not all forward-looking statements contain these words), or by discussions of strategy, plans, or intentions. These statements involve risks, uncertainties and other factors that may cause actual results, levels of activity, performance or achievements to be materially different from the information expressed or implied by these forward-looking statements. Although we believe that we have a reasonable basis for each forward-looking statement contained in this presentation, we caution you that these statements are based on a combination of facts and factors currently known by us and our projections of the future, about which we cannot be certain.

Forward-looking statements in this presentation include, but are not limited to, partnerships or other relationships with third parties or customers, statements regarding future financial expectations and the benefits of the CareLinx acquisition. We cannot assure you that the forward-looking statements in the information in this presentation will prove to be accurate. These forward-looking statements are subject to a number of significant risks and uncertainties that could cause actual results to differ materially from expected results. Descriptions of some of the factors that could cause actual results to differ materially from these forward-looking statements are discussed in more detail in our filings with the SEC, including the Risk Factors section of the prospectus for our business combination filed with the SEC on June 3, 2021. Furthermore, if the forward-looking statements prove to be inaccurate, the inaccuracy may be material. In light of the significant uncertainties in these forward-looking statements, you should not regard these statements as a representation or warranty by us or any other person that we will achieve our objectives and plans in any specified time frame, or at all. The forward-looking statements in this presentation represent our views as of the date of this presentation. We anticipate that subsequent events and developments will cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. You should, therefore, not rely on these forward-looking statements as representing our views as of any date subsequent to the date of this presentation.

ALL TOGETHER BETTER

Sharecare Overview

- A **comprehensive digital solution** helping people build longer, better lives
- Operating across **three channels:**

ENTERPRISE

PROVIDER

CONSUMER

INVESTMENT PARTNERS

LIVING ROOM

EXAM ROOM

WORKPLACE

FINANCIAL



HEARST corporation

Hospital Corporation of America™



SUMMIT PARTNERS

O P R A H



Swiss Re



WELLINGTON MANAGEMENT®



WELLS FARGO

SHARECARE BY THE NUMBERS

2012

launched Sharecare platform

~64K

employer clients

9M+

eligible lives

6K+

health system clients

127

top life sciences brands

\$1B+

total capital raised

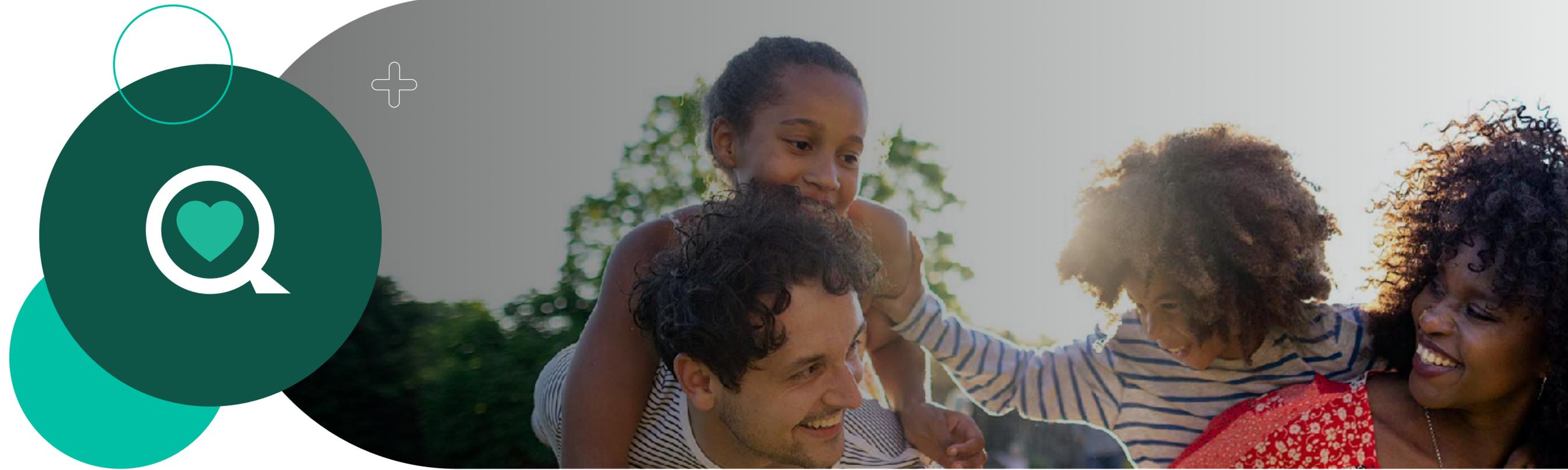
\$414M-415M

2021E revenue

\$29M-30M

2021E adjusted EBITDA

Vision



Sharecare is a **health & well-being digital hub** that **unifies all the elements** of individual and community health so everyone can **live better, longer**.

We provide an **interoperable platform** integrating fragmented point solutions and disparate stakeholders to foster a frictionless user-friendly experience that engages people across the **dynamic continuum of their healthcare needs**.

We're all together better when:

- **we unify the entire ecosystem – health plans, employers, providers, life sciences – into one connected system**
- **we turn point solutions into an integrated platform in the palm of a person's hand**
- **we turn individual progress into community transformation**

All Together Better

Managing your healthcare journey can be daunting and confusing

WELLNESS/
WELL-BEING



HEALTH
INSURANCE

BENEFITS
NAVIGATION

OPEN
ENROLLMENT

GAPS IN
CARE

COVID
VACCINE

MED
ADHERENCE

HSA

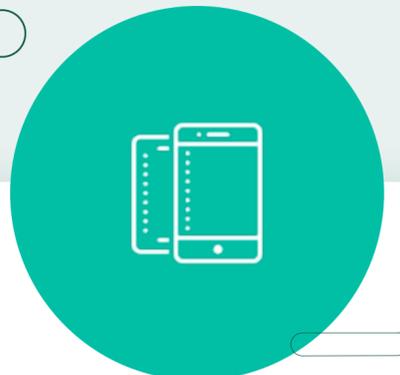
VISION

DENTAL

EXPLANATION
OF BENEFITS

FSA

What's needed to revolutionize the healthcare experience



AI-driven hyper-engagement



Clinically-validated digital therapeutics



Digital-first, payor agnostic advocacy



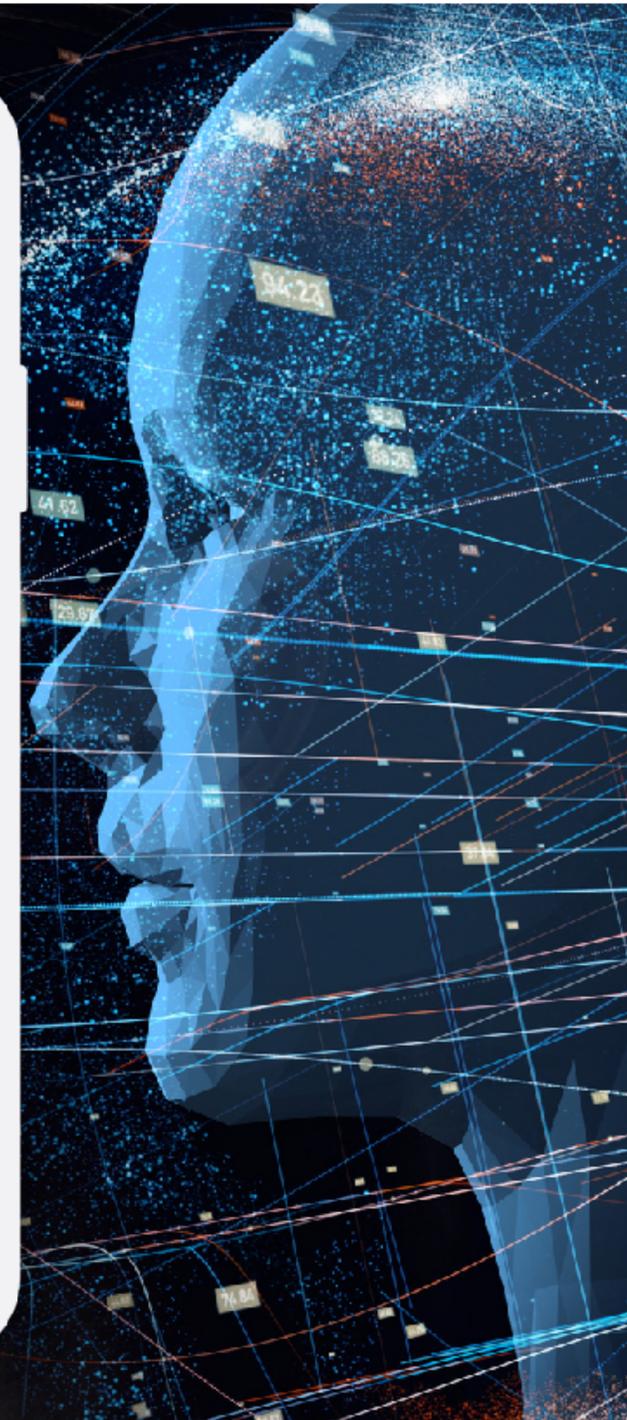
Tech-enabled home care





Creating a digital twin

- HRA's, cost of care calculators, and personalized content to create the optimal experience for each member shifting engagement from the episodic to the everyday to achieve desired outcomes
- Digital twin built on edge-native backbone provides baseline for each member and generates personalized recommendations and predict future outcomes



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Clinically-validated digital therapeutics



Tailored care management based on mindfulness

- Offering award winning, evidence-based digital therapeutics ranging from asthma to woman’s health that combines neuroscience and mindfulness tools to help members identify their triggers and learn new coping techniques
- Data-driven insights keep members on track with their program by providing outreach based on their habits and motivations to increase likelihood of program graduation

67%

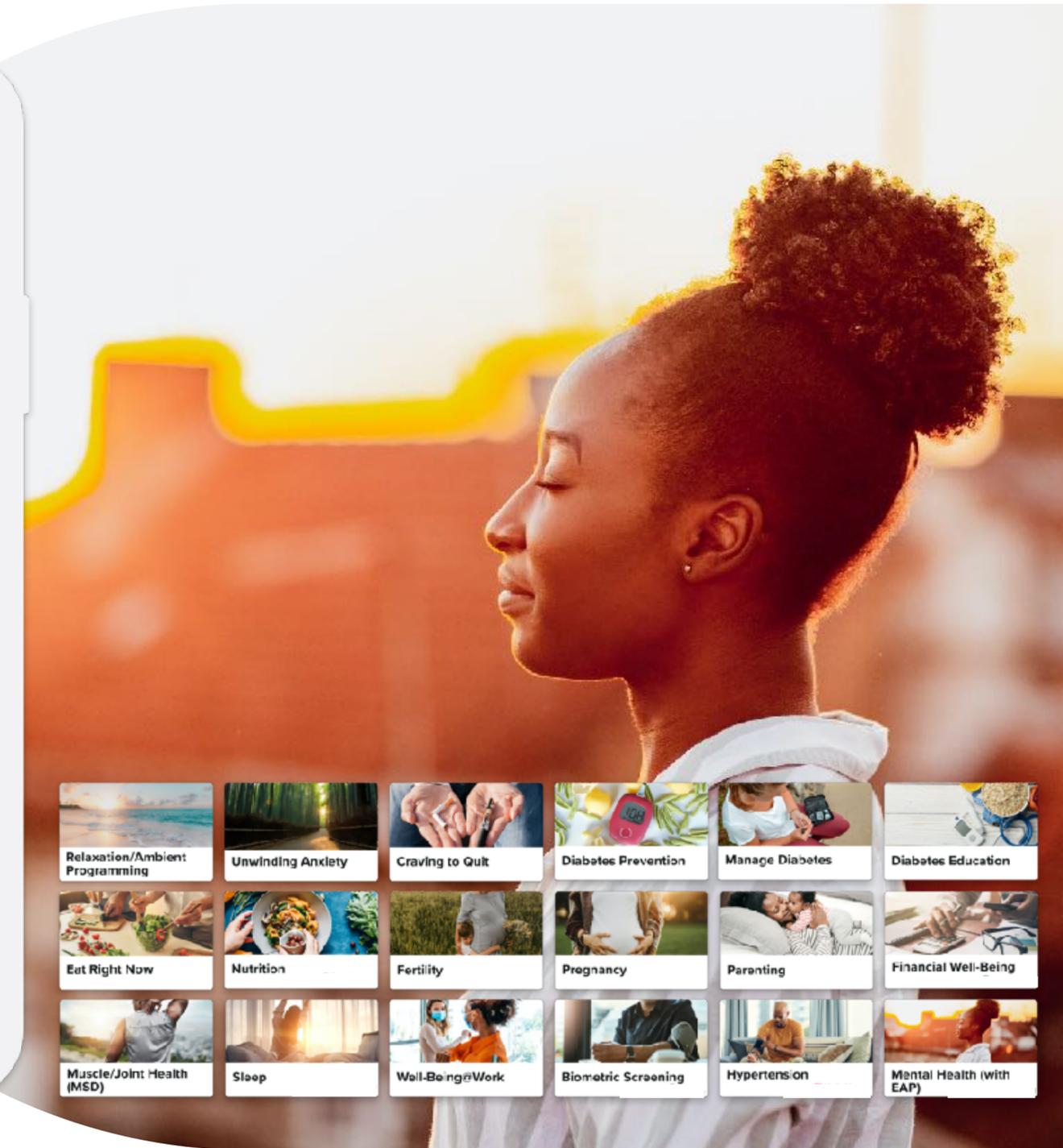
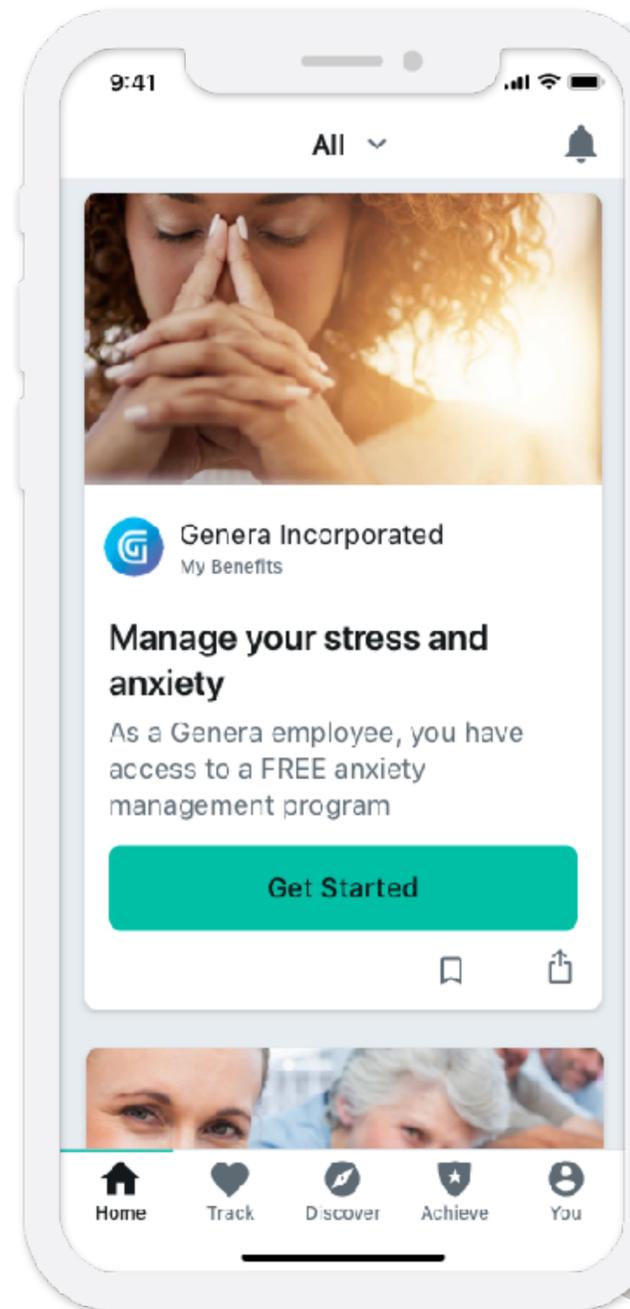
reduction in GAD-7 scores (anxiety)

40%

reduction in craving-related eating

5x

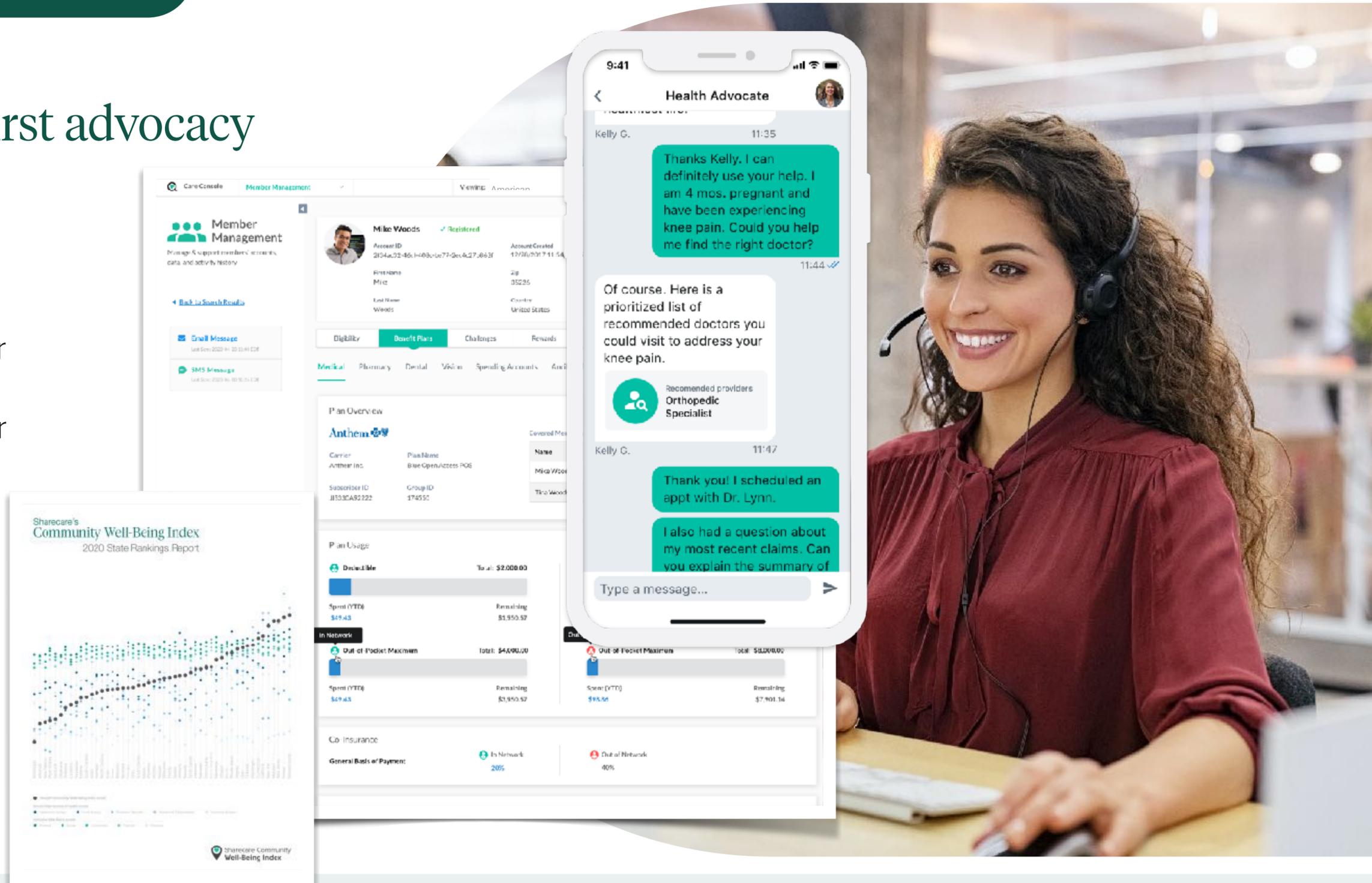
tobacco cessation quit-rate compared to gold standard



Digital-first advocacy

Revolutionizing digital-first advocacy

- Partnering with Anthem, to deliver a transformational digital front door delivering a new and simplified advocacy experience for employees, so they feel their best by having someone they trust proactively supporting their wellness, clinical, emotional, financial and logistical needs
- Instrumenting advocates with a digital dashboard to provide one-of-a-kind care with instant access to the entire ecosystem and robust data



Tech-enabled home care

Extending advocacy to the home with caregivers

- Caregivers become in-home advocates extending the advocacy model to provider companionship, personal care, and clinical support
- Ready-to-deploy benefit for ASO employers and plan sponsors with low and predictable cost structure
- Allows members to focus on their own lives, while having confidence that their loved ones are receiving quality care

450K+

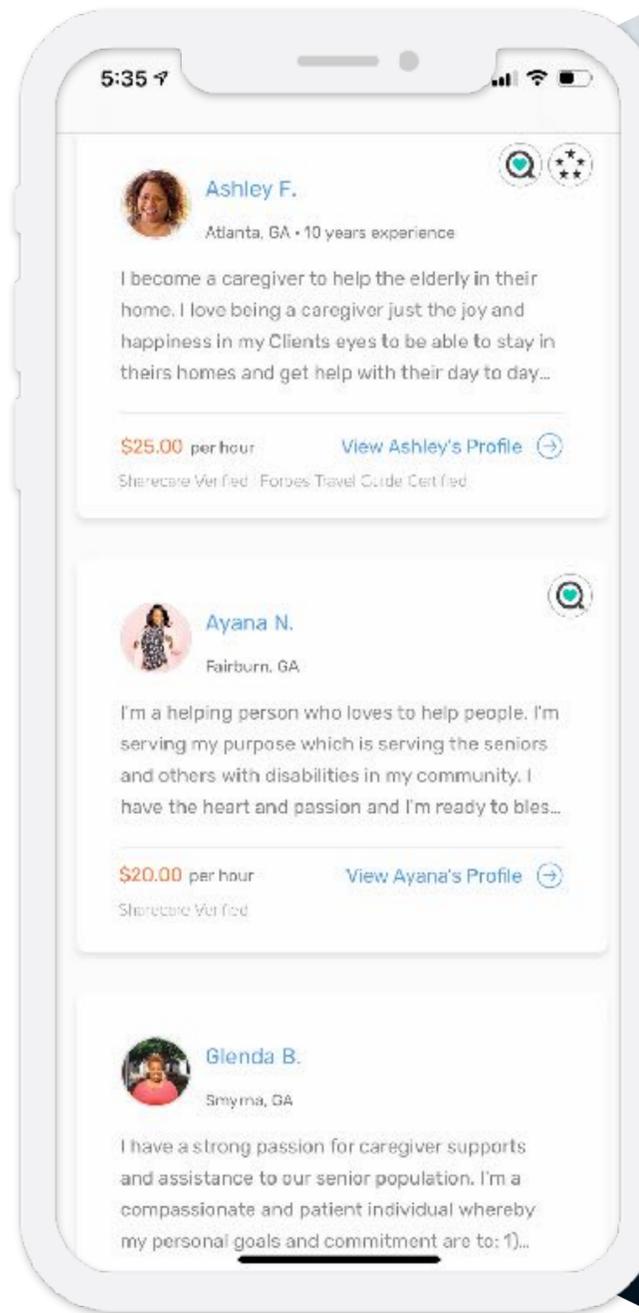
care providers

3M+

hours of home care provided

130K

families supported





Category of One:
Business Positioned for Growth and Scale

Comprehensive
Platform

Innovative digital health platform based on human-centric design

Diversified
Revenue & Scale

Diversified portfolio with opportunity to **capture \$1B++ in incremental revenue from existing customers**

Data &
Innovation

At the **intersection of technology, healthcare, & media**, creating data-driven solutions

Differentiated
Financial
Performance

Positioned for success with **strong revenue visibility, scale, and profitability**

High-growth, recurring revenue **driving 20% sustainable YoY growth**



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