

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (date of earliest event reported): November 8, 2023

SHARECARE, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-39535
(Commission
File Number)

85-1365053
(I.R.S. Employer
Identification No.)

255 East Paces Ferry Road NE, Suite 700
Atlanta, Georgia 30305
(Address of principal executive offices)

Registrant's telephone number, including area code: (404) 671-4000

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
|--|-------------------|---|
| Common Stock, par value \$0.0001 per share | SHCR | The Nasdaq Stock Market LLC |
| Warrants, each warrant exercisable for one share of common stock, each at an exercise price of \$11.50 per share | SHCRW | The Nasdaq Stock Market LLC |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On November 9, 2023, Sharecare, Inc. (the "Company") issued a press release announcing its financial results for the third quarter ended September 30, 2023. A copy of the press release is attached as Exhibit 99.1 hereto and is incorporated herein by reference.

The information in this Item 2.02, including the press release attached as Exhibit 99.1 hereto, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On November 9, 2023, the Company announced that Brent Layton, a current member of the Company's board of directors (the "Board"), will be appointed chief executive officer ("CEO"), effective January 2, 2024. At that time, Jeff Arnold, the Company's current CEO, will transition to the role of executive chairperson of the Board ("Executive Chair"), remaining active in the business day-to-day and working closely with Mr. Layton.

Mr. Layton, age 56, has served as a member of the Board since January 2023. Mr. Layton currently serves as senior advisor to the CEO of Centene Corporation ("Centene"), and he previously served as President and Chief Operating Officer of Centene.

There are no arrangements or understandings between Mr. Layton and any other persons pursuant to which he was appointed as CEO of the Company, and Mr. Layton does not have a familial relationship with any member of the Board or any executive officer of the Company. Centene is a customer of the Company and the Company received approximately \$875,000 from Centene in 2022. As a result of such customer relationship, Mr. Layton may be deemed to have a direct or indirect material interest with respect to the Company's transactions with Centene as contemplated by Item 404(a) of Regulation S-K.

In connection with this appointment to CEO, the Company expects to enter into an employment agreement with Mr. Layton, providing for an annual base salary of \$500,000 and a cash bonus opportunity equal to 100% of base salary, tied to performance thresholds. Mr. Layton will also receive a one-time equity incentive grant on and in connection with the commencement of his employment consisting of 10 million restricted stock units ("RSUs") and three million performance stock units ("PSUs"). The RSUs will vest quarterly over a three-year period, subject to continued employment. The PSUs will be subject to vesting based on specified performance criteria to be determined by the Compensation & Human Capital Committee (the "C&HC Committee") of the Board. Future equity awards will be subject to the discretion of the C&HC Committee. Mr. Layton will also be entitled to severance equal to the sum of (a) his base salary, (b) his actual bonus and (c) an amount equal to 24 times the monthly COBRA charge and the ability to be covered by the Company's group health plan for such period. Mr. Layton will participate in the Sharecare, Inc. Change in Control Plan (the "CIC Plan"), utilizing a two times multiplier for qualifying terminations; provided that with respect to Mr. Layton's outstanding equity and long-term awards, he would only be entitled to pro-rata vesting in the event of a qualifying termination following a change in control occurring prior to November 8, 2024 (versus full vesting under the existing terms of the CIC Plan). Mr. Layton is also party to the Company's standard form of indemnification agreement, a form of which was previously filed by the Company as Exhibit 10.2 to the Company's Current Report on Form 8-K filed on July 8, 2021.

In connection with his transition from CEO to Executive Chair and in support of the transition to Mr. Layton assuming the role of CEO, on November 8, 2023, Mr. Arnold received a one-time RSU grant with a fair market value (based on the trailing 30-day VWAP) equal to \$5.0 million. The RSUs will vest quarterly over a three-year period. The RSUs will also be subject to the same accelerated vesting conditions in connection with a change in control as set forth above for the awards granted to Mr. Layton. In addition, the terms of Mr. Arnold's outstanding unvested equity awards were amended to provide for acceleration of vesting in the event of Mr. Arnold's termination as Executive Chair without cause or resignation for good reason (in each case, as defined in his employment agreement). The economic terms of Mr. Arnold's employment as set forth in his existing employment agreement will otherwise remain in place.

In addition, on November 8, 2023, the Company and Jaffry Mohammed, Chief Operating Officer, agreed that Mr. Mohammed would be leaving the Company to pursue other opportunities.

Item 8.01. Other Events.

On November 9, 2023, the Company issued a press release announcing Mr. Layton as the Company's next CEO, and Mr. Arnold's transition to Executive Chair. A copy of the press release is attached as Exhibit 99.2 hereto and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

| Exhibit | Description |
|----------------------|--|
| 99.1 | Press Release, dated November 9, 2023, reporting the Company's results for the third quarter ended September 30, 2023. |
| 99.2 | Press Release, dated November 9, 2023. |
| 104 | Cover Page Interactive Data File (formatted as inline XBRL and included as Exhibit 101) |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SHARECARE, INC.

Dated: November 9, 2023

By: /s/ Justin Ferrero

Name: Justin Ferrero

Title: Chief Financial Officer



Sharecare announces third quarter 2023 financial results and operational highlights

In the quarter, Sharecare exceeds high end of revenue guidance, reports decrease in net loss and record adjusted EBITDA margins

ATLANTA – November 9, 2023 – Sharecare (Nasdaq: SHCR), the digital health company that helps people manage all their health in one place, today announced financial results for the quarter ended September 30, 2023.

“I am pleased with our strong financial results in the third quarter, including record adjusted EBITDA margins, execution against our core KPIs, successful implementation of our comprehensive cost-savings program, and advancement toward cash flow breakeven,” said Jeff Arnold, chairman and CEO of Sharecare. “With continued investments in areas such as generative AI, clinical advocacy, and tech-enabled home care, our comprehensive, data-driven approach is yielding not only financial results but also proven value for our customers and their members.”

Third Quarter 2023 Financial Results

All comparisons, unless otherwise noted, are to the three months ended September 30, 2022.

- Net loss attributable to Sharecare of \$24.5 million compared to \$27.4 million, a decrease of \$2.9 million. Net loss attributable to Sharecare in the third quarter of 2023 included \$13.2 million in non-cash stock compensation; \$1.3 million in non-operating, non-recurring costs; \$9.0 million of reorganizational and severance costs; and \$0.4 million of other non-cash or non-operational income. Excluding these amounts, the adjusted net loss was \$1.4 million in the current quarter.
- Adjusted EBITDA of \$9.6 million compared to \$5.2 million, an increase to adjusted EBITDA of \$4.4 million.
- Revenue of \$113.3 million compared to \$114.6 million, a decrease of \$1.3 million, or 1%. Strong performance across Sharecare’s channels, including record revenue in Provider, was offset slightly by lower volumes in our nurse staffing service.
- Net loss per share of \$0.07 compared to \$0.08, a decrease to net loss per share of \$0.01.
- Adjusted net loss per share, which excludes the impact of non-cash and non-operational amounts, was \$0.00 compared to \$0.01, a decrease to adjusted net loss per share of \$0.01.

Financial Outlook

Fourth Quarter 2023 Financial Guidance

For the three months ending December 31, 2023, the Company expects:

- Revenue in the range of \$111 million to \$113 million
- Adjusted EBITDA in the range of \$9.5 million to \$11.5 million

Fiscal 2023 Financial Guidance

For the twelve months ending December 31, 2023, the Company expects:

- Revenue in the range of \$452.5 million to \$460 million

- Adjusted EBITDA in the range of \$21 million to \$26 million

“Our adjusted EBITDA guidance for 2023 reflects an update to conform to the SEC’s clarified guidance for non-GAAP financial measures, which impacts our full year adjusted EBITDA by approximately \$4 million,” said Justin Ferrero, president and chief financial officer of Sharecare. “It is important to highlight, there are no new expenses and no impact on the balance sheet or cash flow.”

Ferrero added, “Given our teams’ ability to prudently manage costs and drive operational efficiencies throughout the business, we expect to deliver on our \$30 million annualized cost savings initiative and are focused on closing the year strong, driving momentum into 2024.”

In a separate press release today, Sharecare announced that healthcare industry veteran and board member Brent Layton will succeed Arnold as CEO effective January 2, 2024, at which time Arnold will transition to the role of executive chairman.

Arnold added, “Looking ahead, I am excited for Sharecare’s next chapter as we focus on accelerating growth and capitalizing on untapped opportunities, in particular with government-funded programs and value-based care contracts, while delivering enhanced value for our users, customers, and shareholders.”

Conference Call

The Company will host a conference call to review the third quarter results today, Thursday, November 9, 2023, at 8:00 a.m. EST. The call can be accessed by dialing (833) 636-1352 for U.S. participants or (412) 902-4148 for international participants, and referencing the Sharecare earnings call; or via live audio webcast, available online at <https://investors.sharecare.com/>. A webcast replay of the call will be available for on-demand listening at the same link and will remain available for approximately 90 days.

Non-GAAP Financial Measures

In addition to our financial results determined in accordance with U.S. GAAP, we believe the non-GAAP measures adjusted EBITDA, adjusted net loss, and adjusted loss per share are useful in evaluating our operating performance. We use adjusted EBITDA, adjusted net loss, and adjusted loss per share to evaluate our ongoing operations and for internal planning and forecasting purposes. We believe that these non-GAAP financial measures, when taken together with the corresponding GAAP financial measures, provide meaningful supplemental information regarding our performance by excluding certain items that may not be indicative of our business, results of operations, or outlook. In particular, we believe that the use of these non-GAAP measures is helpful to our investors as these metrics are used by management in assessing the health of our business and our operating performance. However, non-GAAP financial information is presented for supplemental informational purposes only, has limitations as an analytical tool, and should not be considered in isolation or as a substitute for financial information presented in accordance with GAAP. In addition, other companies, including companies in our industry, may calculate similarly-titled non-GAAP measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of our non-GAAP financial measures.

The calculations and reconciliations of historic adjusted EBITDA, adjusted net loss, and adjusted loss per share to net loss, the most directly comparable financial measure stated in accordance with GAAP, are provided below and in the accompanying financial tables. Investors are encouraged to review the reconciliations and not to rely on any single financial measure to evaluate our business.

We have not reconciled adjusted EBITDA guidance to net loss because we do not provide guidance for net loss or for items that we do not consider indicative of our ongoing performance, including, but not limited to, the impact of significant non-recurring items, as certain of these items are out of our control and/or cannot be reasonably predicted. Accordingly, reconciliations of adjusted EBITDA guidance to the corresponding U.S. GAAP measures are not available without unreasonable effort.

Adjusted EBITDA

We calculate adjusted EBITDA as net loss adjusted to exclude (i) depreciation and amortization, (ii) interest income, (iii) interest expense, (iv) income tax (benefit) expense, (v) other (income) expense (non-operating), (vi) share-based compensation, (vii) warrants issued with revenue contracts, (viii) amortization of non-cash payment for research and development, (ix) non-operating, non-recurring costs, (x) reorganizational and severance costs, and (xi) acquisition-related costs. We do not view the items excluded as representative of normal, recurring, cash operating expenses necessary to operate the Company's lines of business and services.

Non-operating, non-recurring costs for the three months ended September 30, 2023 primarily include costs related to legal matters. Non-operating, non-recurring costs for the nine months ended September 30, 2023 include costs of our ERP system implementation, costs of contractual obligations associated with a financially distressed vendor, and costs related to legal matters. The ERP and legal matter costs are recorded in general and administrative operating expense and the financially distressed vendor costs are recorded in cost of revenue in the Consolidated Statement of Operations and Comprehensive Loss for each respective period presented.

Legal matter costs include attorney fees associated with a dispute that arose from a prior acquisition and attorney fees associated with the submission of an unsolicited acquisition offer. These matters have unique facts and circumstance that are not directly related to our operations. We do not consider these costs to be normal, recurring, cash operating expenses necessary to operate our business.

The ERP implementation is viewed as a transformational undertaking due to the extensive scope and inherent change management involved to transition to a new single-solution ERP system from the disparate legacy systems. These costs consist of internal and third-party costs of the ERP implementation and do not include capitalized costs, depreciation and/or amortization, or costs to support or maintain software applications or systems once they are in productive use. We will not continue to incur such costs once the ERP system is fully implemented as planned in 2023, and such costs are not expected to recur in the foreseeable future. We do not consider these costs to be normal, recurring, cash operating expenses necessary to operate our business.

Financially distressed vendor costs include financial support from us to a vendor in response to the vendor's financial difficulties, which absent such support would have resulted in an interruption of our service to our customers. Because we are committed to providing uninterrupted service to our customers, and to minimizing the risk of such a disruption, we made additional, advance payments to the vendor beyond those that were due to the vendor in association with services procured from the vendor. We ceased procuring services from the vendor in Q2 2023 and subsequent to that period no further amounts were paid. Because the costs of the additional payments made to the vendor were incremental to the costs incurred by us to deliver service to our customers, we do not consider them to be normal, recurring, cash operating expenses necessary to operate our business.

Reorganizational and severance costs are a component of our Globalization Efforts and Cost Savings as described in Key Factors and Trends Affecting our Operating Performance. These costs are due to efforts to globalize and centralize our workforce that will be implemented throughout 2023. We have never had a global shared service center and view this undertaking as outside the scope of normal operations. Costs include salary, benefits, equity and bonus compensation, and other employee costs for those who were identified to be terminated. These costs were recorded in sales and marketing, product and technology, and general and administrative operating expenses in the Consolidated Statement of Operations and Comprehensive Loss for the periods presented, based on the employee's respective job function. Because these costs are part of a specific and unprecedented initiative, we do not consider these expenses to be normal, recurring, cash operating expenses necessary to operate our business.

Certain prior period adjusted EBITDA add-back amounts have been reclassified to new add-back line items in order to conform to the current period presentation and to more accurately describe the nature of the amounts year-over-year. These reclassifications had no effect on the previously reported adjusted EBITDA totals.

In conformance with the SEC's clarified guidance around – and recent focus on – non-GAAP financial measures, our adjusted EBITDA now includes costs related to an exited contract, abandoned leases, and certain staff reorganization expenses, all of which were previously disclosed but excluded from our historical adjusted EBITDA calculations and guidance. Further details can be found below in footnote (d) in the reconciliation table for adjusted EBITDA.

Adjusted Net Loss

We calculate adjusted net loss as net loss attributable to Sharecare, Inc. adjusted to exclude (i) amortization of acquired intangibles, (ii) amortization of deferred financing fees, (iii) change in fair value of warrant liability and contingent consideration, (iv) share-based compensation, (v) warrants issued with revenue contracts, (vi) amortization of non-cash payment for research and development, (vii) non-operating, non-recurring costs, (viii) reorganizational and severance costs, and (ix) acquisition-related costs. We do not view the items excluded as representative of normal, recurring, cash operating expenses necessary to operate the Company's lines of business and services.

Adjusted Loss Per Share

We calculate adjusted lost per share as adjusted net loss, as defined above, divided by the number of weighted average common shares outstanding - basic and diluted.

About Sharecare

Sharecare is the leading digital health company that helps people – no matter where they are in their health journey – unify and manage all their health in one place. Our comprehensive and data-driven virtual health platform is designed to help people, providers, employers, health plans, government organizations, and communities optimize individual and population-wide well-being by driving positive behavior change. Driven by our philosophy that we are all together better, at Sharecare, we are committed to supporting each individual through the lens of their personal health and making high-quality care more accessible and affordable for everyone. To learn more, visit www.sharecare.com.

Important Notice Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 that are based on beliefs and assumptions and on

information currently available. In some cases, you can identify forward-looking statements by the following words: “outlook,” “target,” “reflect,” “on track,” “foresees,” “future,” “may,” “deliver,” “will,” “shall,” “could,” “would,” “should,” “expect,” “intend,” “plan,” “anticipate,” “believe,” “estimate,” “predict,” “project,” “potential,” “continue,” “ongoing” or the negative of these terms, other comparable terminology (although not all forward-looking statements contain these words), or by discussions of strategy, plans, or intentions. These statements involve risks, uncertainties and other factors that may cause actual results, levels of activity, performance or achievements to be materially different from the information expressed or implied by these forward-looking statements. Although we believe that we have a reasonable basis for each forward-looking statement contained in this press release, we caution you that these statements are based on a combination of facts and factors currently known by us and our projections of the future, about which we cannot be certain.

Forward-looking statements in this press release include, but are not limited to, statements regarding our long-term strategy and positioning, growth, globalization and other strategic cost optimization initiatives and the corresponding benefits, including long-term growth, margin improvement and cash flow improvements, and partnerships or other relationships with third parties or customers, in each case on our future growth objectives and statements regarding our future results and outlook, including those under the caption “Financial Outlook.”

We cannot assure you that the forward-looking statements in this press release will prove to be accurate. These forward-looking statements are subject to a number of significant risks and uncertainties that could cause actual results to differ materially from expected results. For example, the Company’s Financial Outlook assumes business currently under contract and satisfaction by our customers of their contractual obligations under those agreements, which is not within the Company’s control. If a customer fails to satisfy its contractual obligations, actual revenue and Adjusted EBITDA could be negatively impacted. Descriptions of some of the other factors that could cause actual results to differ materially from these forward-looking statements are discussed in more detail in our filings with the U.S. Securities and Exchange Commission (the “SEC”), including the Risk Factors section of the Company’s Annual Report on Form 10-K filed with the SEC on March 30, 2023. Furthermore, if the forward-looking statements prove to be inaccurate, the inaccuracy may be material. In light of the significant uncertainties in these forward-looking statements, you should not regard these statements as a representation or warranty by us or any other person that we will achieve our objectives and plans in any specified time frame, or at all. The forward-looking statements in this press release represent our views as of the date of this press release. We anticipate that subsequent events and developments will cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. You should, therefore, not rely on these forward-looking statements as representing our views as of any date subsequent to the date of this press release.

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SHARECARE, INC.
CONSOLIDATED STATEMENTS OF OPERATIONS
(Unaudited)
(In thousands, except share and per share amounts)

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|--|-------------------------------------|-------------|------------------------------------|-------------|
| | 2023 | 2022 | 2023 | 2022 |
| Revenue (inclusive of \$14,962 and \$12,685 of related party revenue for the three months ended September 30, 2023 and 2022, respectively, and \$51,755 and \$28,138 of related party revenue for the nine months ended September 30, 2023 and 2022, respectively) | \$ 113,327 | \$ 114,619 | \$ 339,975 | \$ 319,153 |
| Costs and operating expenses: | | | | |
| Costs of revenue (exclusive of depreciation and amortization; inclusive of \$8,441 and \$5,666 of related party costs for three months ended September 30, 2023 and 2022, respectively, and \$24,796 and \$5,666 of related party costs for the nine months ended September 30, 2023 and 2022, respectively) | 64,367 | 60,322 | 195,207 | 165,052 |
| Sales and marketing | 13,549 | 12,032 | 43,858 | 40,698 |
| Product and technology | 15,269 | 17,136 | 53,112 | 54,237 |
| General and administrative | 35,251 | 38,552 | 104,741 | 138,041 |
| Depreciation and amortization | 14,613 | 12,053 | 43,578 | 32,831 |
| Total costs and operating expenses | 143,049 | 140,095 | 440,496 | 430,859 |
| Loss from operations | (29,722) | (25,476) | (100,521) | (111,706) |
| Other income (expense): | | | | |
| Interest income | 1,535 | 319 | 4,861 | 450 |
| Interest expense | (513) | (548) | (1,395) | (1,579) |
| Other income (expense) | 3,286 | (2,382) | 1,085 | 17,290 |
| Total other income (expense) | 4,308 | (2,611) | 4,551 | 16,161 |
| Loss before income tax benefit (expense) | (25,414) | (28,087) | (95,970) | (95,545) |
| Income tax benefit (expense) | 43 | 627 | (53) | 265 |
| Net loss | (25,371) | (27,460) | (96,023) | (95,280) |
| Net loss attributable to noncontrolling interest in subsidiaries | (920) | (103) | (1,770) | (697) |
| Net loss attributable to Sharecare, Inc. | \$ (24,451) | \$ (27,357) | \$ (94,253) | \$ (94,583) |
| Net loss per share attributable to common stockholders, basic and diluted | \$ (0.07) | \$ (0.08) | \$ (0.27) | \$ (0.27) |
| Weighted-average common shares outstanding, basic and diluted | 351,519,172 | 349,615,224 | 352,845,500 | 347,232,210 |

SHARECARE, INC.
CONSOLIDATED BALANCE SHEETS
(Unaudited)
(In thousands, except share and per share amounts)

| | As of September 30, 2023 | As of December 31, 2022 |
|---|-----------------------------|----------------------------|
| Assets | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 128,008 | \$ 182,508 |
| Accounts receivable, net (net of allowance for doubtful accounts of \$8,788 and \$7,197, respectively) | 125,045 | 116,877 |
| Other receivables | 1,915 | 4,114 |
| Prepaid expenses | 8,604 | 12,612 |
| Other current assets | 4,833 | 4,515 |
| Total current assets | 268,405 | 320,626 |
| Property and equipment, net | 3,911 | 5,082 |
| Other long-term assets | 18,762 | 20,362 |
| Intangible assets, net | 146,818 | 163,114 |
| Goodwill | 191,703 | 191,817 |
| Total assets | \$ 629,599 | \$ 701,001 |
| Liabilities, Redeemable Convertible Preferred Stock and Stockholders' Equity | | |
| Current liabilities: | | |
| Accounts payable | \$ 26,642 | \$ 8,838 |
| Accrued expenses and other current liabilities | 77,560 | 81,627 |
| Deferred revenue | 6,029 | 9,032 |
| Contract liabilities, current | 384 | 1,535 |
| Total current liabilities | 110,615 | 101,032 |
| Warrant liabilities | 523 | 2,441 |
| Long-term debt | 450 | — |
| Other long-term liabilities | 8,209 | 16,723 |
| Total liabilities | 119,797 | 120,196 |
| Commitments and contingencies | | |
| Series A convertible redeemable preferred shares, \$0.0001 par value; 5,000,000 shares authorized; 5,000,000 shares issued and outstanding, aggregate liquidation preference of \$50,000 as of September 30, 2023 and December 31, 2022 | 58,205 | 58,205 |
| Stockholders' equity: | | |
| Common stock, \$0.0001 par value; 600,000,000 and 600,000,000 shares authorized; 352,013,646 and 354,463,620 shares issued and outstanding as of September 30, 2023 and December 31, 2022, respectively | 35 | 35 |
| Additional paid-in capital | 1,146,035 | 1,120,024 |
| Accumulated other comprehensive loss | (2,809) | (2,794) |
| Accumulated deficit | (691,128) | (595,820) |
| Total Sharecare stockholders' equity | 452,133 | 521,445 |
| Noncontrolling interest in subsidiaries | (536) | 1,155 |
| Total stockholders' equity | 451,597 | 522,600 |
| Total liabilities, redeemable convertible preferred stock and stockholders' equity | \$ 629,599 | \$ 701,001 |

SHARECARE, INC.
RECONCILIATION OF GAAP NET LOSS TO ADJUSTED EBITDA
(Unaudited)
(In thousands)

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|---|-------------------------------------|-----------------|------------------------------------|-----------------|
| | 2023 | 2022 | 2023 | 2022 |
| Net loss | \$ (25,371) | \$ (27,460) | \$ (96,023) | \$ (95,280) |
| Add: | | | | |
| Depreciation and amortization | 14,613 | 12,053 | 43,578 | 32,831 |
| Interest income | (1,535) | (319) | (4,861) | (450) |
| Interest expense | 513 | 548 | 1,395 | 1,579 |
| Income tax (benefit) expense | (43) | (627) | 53 | (265) |
| Other (income) expense | (3,286) | 2,382 | (1,085) | (17,290) |
| Share-based compensation | 13,206 | 10,331 | 35,322 | 61,619 |
| Warrants issued with revenue contracts | 10 | 14 | 38 | 48 |
| Amortization of non-cash payment for research and development | 1,190 | 423 | 3,571 | 1,269 |
| Non-operating, non-recurring costs ^(a) | 1,296 | 3,062 | 4,415 | 7,601 |
| Reorganizational and severance costs ^(b) | 9,010 | 3,265 | 26,265 | 6,868 |
| Acquisition-related costs | — | 1,520 | 825 | 4,744 |
| Adjusted EBITDA ^{(c)(d)} | <u>\$ 9,603</u> | <u>\$ 5,192</u> | <u>\$ 13,493</u> | <u>\$ 3,274</u> |

(a) For the three months ended September 30, 2023, primarily represents costs related to legal matters of \$0.8 million. For the nine months ended September 30, 2023, primarily represents costs related to the ERP implementation of \$1.0 million, contractual obligations of \$0.7 million, and legal matters of \$0.9 million.

(b) For the three months ended September 30, 2023, primarily represents costs related to globalizing the Company's workforce of \$6.9 million and severance of \$2.1 million. For the nine months ended September 30, 2023, primarily represents costs related to globalizing the Company's workforce of \$22.5 million and severance of \$3.8 million.

(c) Includes non-cash amortization associated with contract liabilities recorded in connection with acquired businesses.

(d) Effective September 30, 2023, we no longer exclude costs associated with exiting a contract, lease terminations, and indirect globalization employee costs from our computation of Adjusted EBITDA. For the three months ended September 30, 2023 and 2022, these costs totaled \$0 and \$2.0 million, respectively. For the nine months ended September 30, 2023 and 2022, these costs totaled \$2.0 million and \$7.9 million, respectively. Adjusted EBITDA for all prior periods presented has been recast to conform to the current period computation methodology.

SHARECARE, INC.
RECONCILIATION OF GAAP NET LOSS ATTRIBUTABLE TO SHARECARE TO ADJUSTED NET LOSS AND ADJUSTED LOSS PER SHARE
(Unaudited)
(In thousands, except share and per share data)

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|--|-------------------------------------|-------------------|------------------------------------|--------------------|
| | 2023 | 2022 | 2023 | 2022 |
| Net loss attributable to Sharecare, Inc. | \$ (24,451) | \$ (27,357) | \$ (94,253) | \$ (94,583) |
| Add: | | | | |
| Amortization of acquired intangibles ^(a) | 1,632 | 1,632 | 4,897 | 4,895 |
| Amortization of deferred financing fees | — | 71 | 31 | 209 |
| Change in fair value of warrant liability and contingent consideration | (3,304) | 2,977 | (3,346) | (15,765) |
| Share-based compensation | 13,206 | 10,331 | 35,322 | 61,619 |
| Warrants issued with revenue contracts | 10 | 14 | 38 | 48 |
| Amortization of non-cash payment for research and development | 1,190 | 423 | 3,571 | 1,269 |
| Non-operating, non-recurring costs ^(b) | 1,296 | 3,062 | 4,415 | 7,601 |
| Reorganizational and severance costs ^(c) | 9,010 | 3,265 | 26,265 | 6,868 |
| Acquisition-related costs | — | 1,520 | 825 | 4,744 |
| Adjusted net loss ^{(d)(e)} | <u>\$ (1,411)</u> | <u>\$ (4,062)</u> | <u>\$ (22,235)</u> | <u>\$ (23,095)</u> |
| Weighted-average common shares outstanding, basic and diluted | 351,519,172 | 349,615,224 | 352,845,500 | 347,232,210 |
| Loss per share | <u>\$ (0.07)</u> | <u>\$ (0.08)</u> | <u>\$ (0.27)</u> | <u>\$ (0.27)</u> |
| Adjusted loss per share | <u>\$ 0.00</u> | <u>\$ (0.01)</u> | <u>\$ (0.06)</u> | <u>\$ (0.07)</u> |

(a) Represents non-cash expenses related to the amortization of intangibles in connection with acquired businesses.

(b) For the three months ended September 30, 2023, primarily represents costs related to legal matters of \$0.8 million. For the nine months ended September 30, 2023, primarily represents costs related to the ERP implementation of \$1.0 million, contractual obligations of \$0.7 million, and legal matters of \$0.9 million.

(c) For the three months ended September 30, 2023, primarily represents costs related to globalizing the Company's workforce of \$6.9 million and severance of \$2.1 million. For the nine months ended September 30, 2023, primarily represents costs related to globalizing the Company's workforce of \$22.5 million and severance of \$3.8 million.

(d) The income tax effect of the Company's non-GAAP reconciling items are offset by valuation allowance adjustments of the same amount given the Company is in a full valuation allowance position.

(e) Effective September 30, 2023, we no longer exclude costs associated with exiting a contract, lease terminations, and indirect globalization employee costs from our computation of Adjusted Net Loss. For the three months ended September 30, 2023 and 2022, these costs totaled \$0 and \$2.0 million, respectively. For the nine months ended September 30, 2023 and 2022, these costs totaled \$2.0 million and \$7.9 million, respectively. Adjusted Net Loss for all prior periods presented has been recast to conform to the current period computation methodology.

Sharecare announces longtime Centene executive Brent Layton as next CEO; founder Jeff Arnold to serve as executive chairman

Announced in conjunction with Sharecare's strong third quarter 2023 financial results, Layton to assume new role on Jan. 2, 2024

ATLANTA – November 9, 2023 – Sharecare (Nasdaq: SHCR), the digital health company that helps people manage all their health in one place, today announced, in conjunction with its third quarter 2023 financial results, that healthcare industry veteran and board member Brent Layton will succeed Jeff Arnold as CEO. Formerly president and chief operating officer of Centene Corporation, Layton will assume the CEO role at Sharecare on January 2, 2024, and remain on the board. Arnold will transition to the role of executive chairman at that time, remaining active in the business day-to-day and working closely with Brent, focusing on driving the overall strategy of the company, product innovation, addressing market needs with next generation technology such as generative AI, and supporting strategic growth opportunities.

Arnold founded Sharecare with the goal of building a digital platform focused on improving health outcomes for people, no matter where they are in their personal well-being journeys. Today, Sharecare is the platform of choice for some of the country's most notable employers and health plans, providing benefits navigation, comprehensive care, and proven health and well-being solutions to more than 12 million eligible lives.

Layton, who was appointed to the Sharecare board in January of this year, brings more than 30 years of healthcare and public policy experience, with expertise building, scaling, and operating businesses focused on government-funded programs, including Medicare, Medicaid, and the Health Insurance Marketplace.

"Following a deliberate effort to augment our long-term leadership strategy to capitalize on the untapped market opportunities before us, the board and I are delighted that Brent has agreed to become our next CEO," said Arnold. "Having known Brent for many years, I have witnessed first-hand the effectiveness of his leadership, as well as his proven track record of success in the highly regulated and fragmented healthcare industry. I am looking forward to combining Brent's expertise in driving growth at scale within large, government-funded programs and value-based contracts with my extensive experience in digital health, product innovation, and M&A as we continue to deliver enhanced value for Sharecare's users, customers, and shareholders."

Layton served in many roles and capacities at Centene in his more than two decades at the company. This included serving as chief business development officer, during which time the company scaled from three to 31 health plans, becoming the nation's largest Medicaid managed care company. He oversaw many divisions and products, including provider contracting where he led Centene into value-based care. As president and COO of Centene, Layton also oversaw Ambetter, the nation's largest health insurance exchange provider and WellCare, the nation's sixth largest Medicare Advantage company. Layton announced his retirement from Centene in late 2022 and stayed with Centene as Senior Advisor to the CEO. Centene grew annual revenues from roughly \$300 million to \$144 billion during his tenure.

"I have long admired what Jeff and team have built at Sharecare, especially its innovation in leveraging data and digitization to improve health outcomes for the diversity of populations it serves," said Layton. "As healthcare is quickly evolving, Sharecare is uniquely positioned thanks to its robust platform and adaptive technology that empowers people to navigate and activate the care they need to take control of their

health. I have high enthusiasm for where Sharecare sits today and where it will be tomorrow and believe the opportunities for profitable growth are strong.”

Layton added, “Together, Jeff and I also see tremendous opportunities to further expand Sharecare’s relationships and partners to make an even bigger impact, and I look forward to combining his ability to innovate and leverage technology to solve complex problems on behalf of all stakeholders with my experience to foster sustainable, long-term growth for the company.”

About Sharecare

Sharecare is the leading digital health company that helps people – no matter where they are in their health journey – unify and manage all their health in one place. Our comprehensive and data-driven virtual health platform is designed to help people, providers, employers, health plans, government organizations, and communities optimize individual and population-wide well-being by driving positive behavior change. Driven by our philosophy that we are all together better, at Sharecare, we are committed to supporting each individual through the lens of their personal health and making high-quality care more accessible and affordable for everyone. To learn more, visit www.sharecare.com.

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